

2026 SPONSORSHIP OPPORTUNITIES

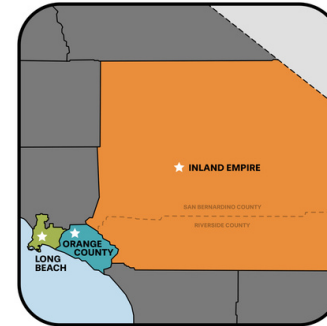
WHO ARE WE?

The CCIM Institute offers a top-tier commercial real estate Designation. When you sponsor the SoCal CCIM Chapter, you have an opportunity to connect with Southern California's most influential commercial real estate professionals. Our calendar includes large networking events, Lunch & Learns, CCIM Designation courses, and CRE workshops. As a sponsor, you gain direct access to the most educated commercial real estate practitioners, dealmakers, and decision-makers the industry has to offer. Our chapter is proud to have been recognized by the CCIM Institute with the Presidents' Cup Award and the Chapter of Excellence Award for Education. SoCal CCIM provides a powerful platform for visibility, engagement, and business growth.

WHY US?

- **Network:** Connect with Top CRE Leaders.
- **Boost Brand Visibility:** Reach a curated audience of CRE professionals and service providers.
- **Gain Industry Credibility:** Align with an award-winning chapter recognized in 2023 and 2024.
- **Year-Round Exposure:** Be seen at 12+ events, from Lunch & Learns to CI courses.
- **Showcase Your Expertise:** Sponsor or speak at events attended by key dealmakers.
- **Expand Your Reach:** Access CCIM's global referral network beyond SoCal.
- **Support CRE Education:** Help deliver impactful, relevant programming.
- **Demonstrate Leadership:** Show your commitment to advancing the CRE industry.

150+ MEMBERS
12+ YEARLY EVENTS
2000+ EMAIL MARKETING LIST
2024 CHAPTER OF EXCELLENCE



WE ARE:

- BROKERS
- INVESTORS
- PROPERTY MANAGERS
- LEASING PROFESSIONALS
- DEVELOPERS
- INVESTMENT COUNSELORS
- INSTITUTIONAL INVESTORS
- ASSET MANAGERS
- COMMERCIAL LENDERS
- CRE EXECUTIVES APPRAISERS
- ATTORNEYS
- BANKERS
- OTHER ALLIED PROFESSIONALS

THANK YOU TO OUR 2025 SPONSORS

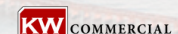
PLATINUM SPONSORS



GOLD SPONSORS



SILVER SPONSORS

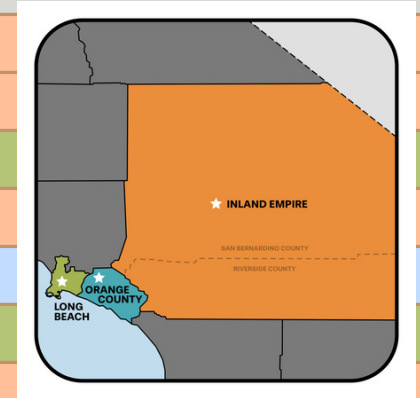


ANNUAL & EVENT SPONSORSHIP OPPORTUNITIES

SPONSORSHIP TYPE	COST (\$)	MEMBER SHIP	EVENT BENEFITS	INCLUDES SPEAKING OPPORTUNITY	EVENT TICKETS INCLUDED	GENERAL MARKETING
ANNUAL PLATINUM	\$5000	3	- Top position logo placement in the event marketing (email, social media) - Acknowledgment by the emcee - Opportunity to disperse marketing materials at events - Opportunity to be part of the welcoming committee for all events	Yes (select 5 events)**	2 (All events)	- An Exclusive Virtual Interview to promote your company, featured across all our social media platforms and website - Sponsor Spotlight, thank you on all our social media platforms - Linked logo placement (with links) in all email blasts - Linked logo Placement (with links) on CCIM SoCal Chapter Website
ANNUAL GOLD	\$3000	2	- Medium position logo placement in the event marketing (email, social media) - Acknowledgment by the emcee - Opportunity to disperse marketing materials at events	Yes (select 2 events)**	1 (All events)	- Sponsor Spotlight, thank you on all our social media platforms - Linked logo placement (with links) in all email blasts - Linked logo Placement (with links) on CCIM SoCal Chapter Website
ANNUAL SILVER	\$2000	1	- Grouped logo placement in the event marketing (email, social media) - Acknowledgment by the emcee - Opportunity to disperse marketing materials at events - Acknowledgment by the emcee	Yes (select 1 event)**	0	- Linked logo placement in all email blasts - Linked logo Placement (with links) on CCIM SoCal Chapter Website
STANDALONE EVENT SPONSORSHIP						
EVENT PLATINUM	\$1000	0	- Top position logo placement in the event marketing (email, social media) - Thanked on social media - Opportunity to disperse marketing materials	Yes (2 mins)	2	2026 Events - Jan. – Membership Summit (IE) - Feb. – CRE Forecast (LB) - Mar. – CRE Boot Camp Lunch & Learn (OC) - May – Community Event (OC) - Aug. – Del Mar Racetrack (San Diego) - Sept. – Top Golf (IE) - Oct. – CRE Boot Camp Lunch & Learn (IE)
EVENT GOLD	\$750	0	- Medium position logo placement in the event marketing (email, social media) - Acknowledgment by the emcee - Opportunity to disperse marketing materials at events	No	1	
SINGLE EVENT SILVER	\$500	0	- Grouped logo placement in the event marketing (email, social media) - Acknowledgment by the emcee - Opportunity to disperse marketing materials at events - Acknowledgment by the emcee	No	0	
CI COURSES	\$750	0	- Speaking opportunity and Invitation to class Happy Hour - Logo placement in the event marketing (email, social media) - Thanked on social media - Opportunity to disperse marketing materials	Yes (3 mins)	1 to Happy Hour	2026 Courses - Mar. – CI 101 (Long Beach) - May – CI 102 (Orange County) - Jul. – CI 103 (Newport Beach) - Sept. – CI 104 (Riverside) - Nov. – CI 102 (Palm Springs)
JOINT CCIM/RIAOC HOLIDAY PARTY	\$750	0	- Display your business cards, flyers, and marketing materials at a dedicated table. - Logo placement in the event marketing (email, social media) - Thanked on social media	Yes (1 min)	2	December 9, 2025 (OC)
COFFEE & COMMISSIONS	\$300	0	- Logo placement in the event marketing (email, social media) - Thanked on social media - Opportunity to disperse marketing materials	Yes (2 mins)	Unlimited	- Feb. – Coffee and Commissions (IE) - Apr. – Coffee and Commissions (OC) - Jul. – Coffee and Commissions (LB)

** Only two annual sponsors per event, events chosen on first come first served basis.

DATE	LOCATION	EVENT
JAN 22	Inland Empire	Membership Summit
FEB 4	Inland Empire	Coffee & Commission
FEB 19	Long Beach	CRE Economic Forecast
MAR 4	Inland Empire	Coffee & Commission
MAR	Orange County	Coffee & Commissions
MAR 23-26	Long Beach	CI 101 & Happy Hour
MAR	Inland Empire	CRE Boot Camp Lunch & Learn
APR 1	Inland Empire	Coffee & Commission
MAY 18-21	Orange County	CI 102 & Happy Hour
MAY 6	Inland Empire	Coffee & Commissions
MAY	Long Beach	Brokers by the Beach
MAY	Orange County	Community Service Day with SIOR
JUN 3	Inland Empire	Coffee & Commission
JUL 13-17	Orange County	CI 103/CREN & Happy Hour
JUL	Long Beach	Coffee & Commissions
AUG 5	Inland Empire	Coffee & Commission
AUG	San Diego	Del Mar Racetrack (Collaboration with CCIM San Diego)
SEP 2	Inland Empire	Coffee & Commission
SEPT 14-17	Inland Empire	CI 104 & Happy Hour
SEP	Long Beach	Brokers by the Beach
SEP	Inland Empire	Top Golf Networking


 Payment can be made through our website socalccim.com

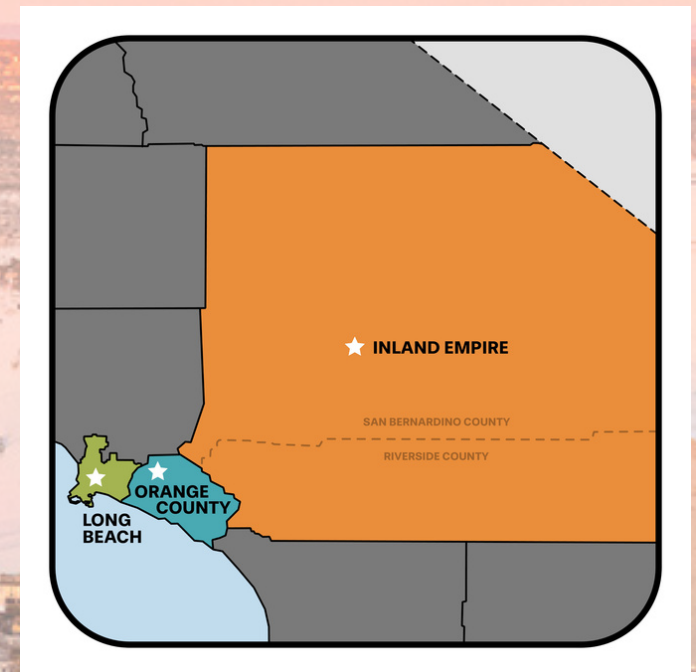
*Please note: A 3% convenience fee is added if you use a credit card.

Otherwise, please make checks payable Southern California CCIM Chapter, 326 W. Katella Ave, Suite A, Orange, CA, 92867

2026

AT A GLANCE
EVENT CALENDAR

DATE	LOCATION	EVENT
OCT 7	Inland Empire	Coffee & Commission
OCT	Orange County	Lunch & Learn Bootcamp
OCT	Long Beach	Coffee & Commissions
NOV 4	Inland Empire	Coffee & Commission
NOV 16-19	Inland Empire	CI 102 & Happy Hour
NOV	Orange County	Coffee & Commissions
DEC	Inland Empire	Holiday Event



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